

With the development and success of “MER-ZIN” www.mer-zin.com – the interactive Wine Tasting and Winery Tour stage comedy, Calexas should be receiving funds sufficient to finance the further development of these indie film projects.

Producing these shows and videotaping them for commercial sale could be the ultimate use of the MER-ZIN performance space and “down time” from November thru April. Calexas is proposing a slate of original Independent Feature Films based upon several shows which the Producers have successfully staged in Napa Valley. Audience ticket sales will help to pay the indie production costs such as sets, costumes, actors and so forth. Having a live audience to perform in front of will help road-test and tighten the movie performances. Savings in space rental for the MER-ZIN Napa LLC could be \$20-35,000 per year.

The Producers plan to use part of their MER-ZIN proceeds to finance a portion of these movies. The Total Capital receives 35% of Calexas stock.

Proposed projects and links shown below.

THE INDIE FILMS \$800,000

Shot in high-definition video with today’s lean-and-mean digital cameras, these properties have proven their audience approval. Utilizing MER-ZIN’s live performance venue during the off-season for rehearsals, staging, refining and filming before a live audience provides enormous financial and artistic benefits. It allows us to dramatically leverage funds.



1. “PLANET VEGAS” ~ \$250,000

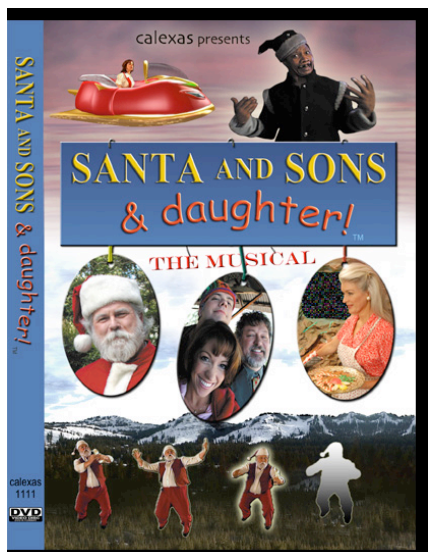
Staged in 2001, this musical takes a satiric look at the history and entertainers of Las Vegas thru the eyes of an aging lounge performer. The show includes three original Robert Battaile songs including the hilarious “Dollar Buffet.” Shooting includes a few location days in Las Vegas.

Clips and links at: www.calexas.com/vegas

2. “AMERICA NEEDS TALENT!” ~ \$125,000

Staged in 2009, this spoof presents an underfunded small town talent show’s attempt to reach the big time. Screw-ups abound as the audience never quite knows what’s planned or accidental.





3. **"SANTA AND SONS & daughter!"** ~ \$200,000

This is the Stage Adaptation of our indie film shot in 2004. The feature length movie has been in three festivals and seen nationally and internationally for the past six years as part of a Community Television awareness campaign. Show includes seven original songs and introduces many notable characters. DVD and CD are available from Amazon.com, or from the site: www.santaandsons.com

4. **MARKETING, ADVERTISING and PROMOTION** ~ \$225,000

The Indie Film industry is flourishing and many low-budget projects get picked up for distribution. Others achieve some success through viral and web-based marketing. Attendance at key Film Festivals and use of social media will be major components in our Sales efforts.

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